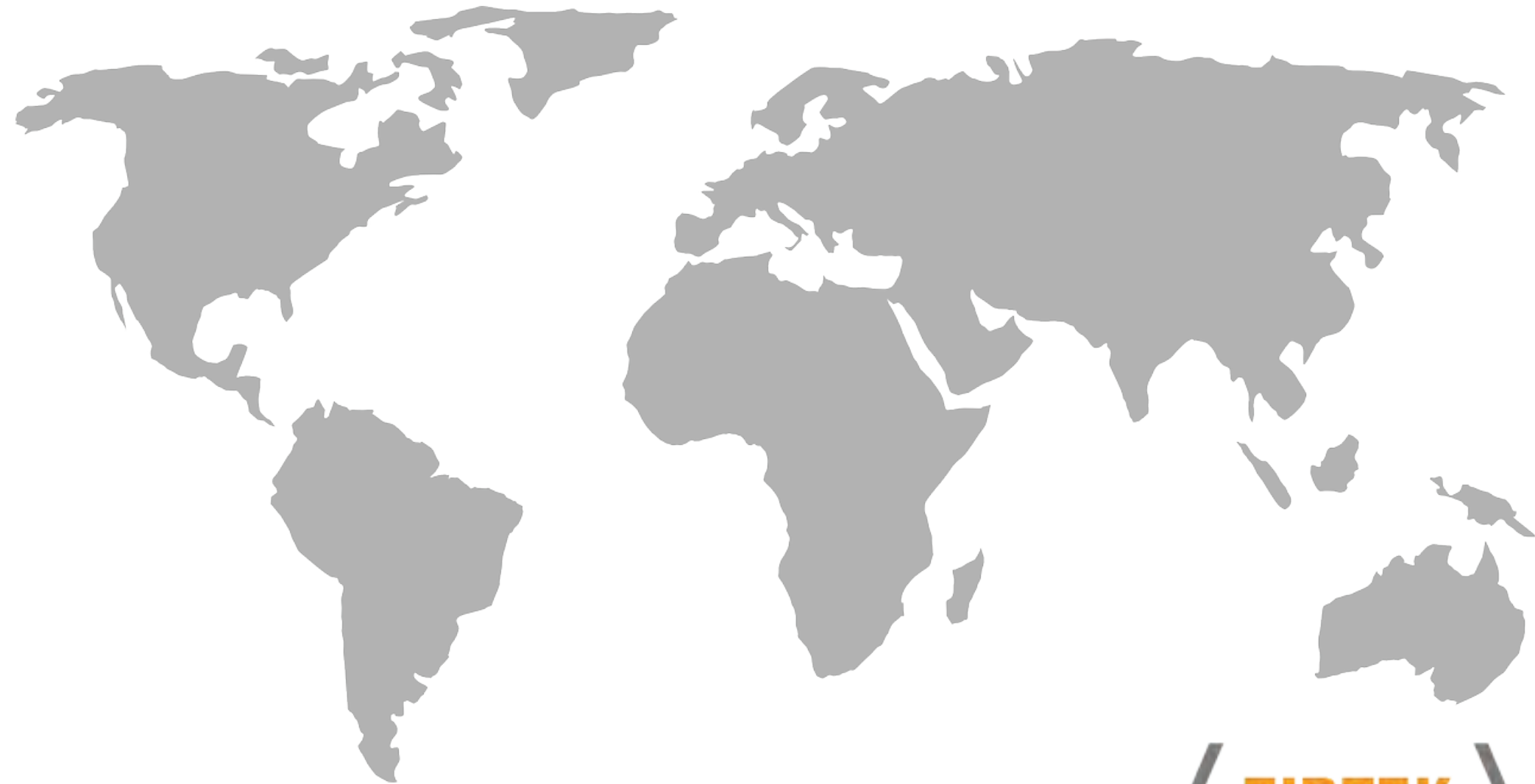


Outsourced vs In-house:

Where will your software be developed?



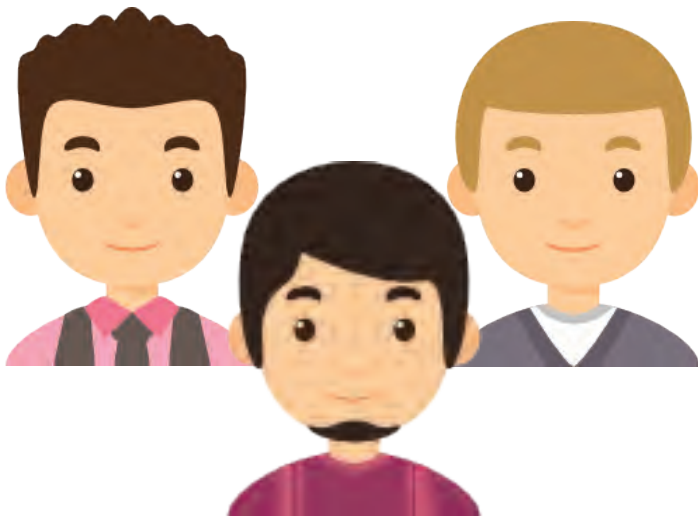
《 ZIBTEK 》

What's Inside?

When it comes to software development there are several questions to be answered before your product is developed. For example, what's the scope of your project? What features should you develop first? What developer skills will you need? Should you hire developers in-house or outsource them? All good questions.

Possibly the most important question to answer is the last, **should you hire developers in-house or can you outsource them?** In today's world, outsourcing is becoming the norm. But it's not always easy to have a successful offshore engagement if you haven't weighed the options. We'll give you insight into the world of outsourcing and help you make the best decision for your future projects.

OUTSOURCED



VS.

IN-HOUSE



Table of Contents

1. Your Options:

To hire in-house or not to hire in-house, that is the question.

2. Common Concerns & Their Solutions:

Hiring is hard whether it's in-house or outsourced. We'll share ways to mitigate those concerns.

3. Decision Making Tips:

The best questions to ask yourself before starting an engagement of any kind.



Hiring In-house



1. COST



THE CONCERN:

It is ridiculously expensive to hire in-house employees. From healthcare to training expenses to office supplies, **Forbes** says you'll spend \$56,770 on your first hire (and that doesn't include salary).



THE SOLUTION:

Consider working with a local freelancer. Outsourcing to another country can be scary. By starting small and hiring a freelancer who you can meet with in person is a great way to ease into the world of outsourced work. Not to mention a great way to cut down on those hiring costs.

Hiring In-house



1. TIME



THE CONCERN:

Vetting full time employees can take a while... **29.4 working days** to be exact. Any smart hiring manager knows that hiring the wrong employee can be detrimental to company progress. Can you say opportunity cost?



THE SOLUTION:

Working with an outsourced team allows much more flexibility than a full-time in-house employee. While finding the right outsourced partner takes time too, it's much faster than hiring in-house because there is less need for cultural or personality fit. And when development progress is at stake, you can hire and switch out developers based on their specific skills.

Outsourcing Talent



1. QUALITY



THE CONCERN:

It's hard to maintain control over distributed teams, especially when high code quality is a must. Because outsourced team members are not working in your office, or maybe even in your country, collaboration is difficult, thus quality can suffer.



THE SOLUTION:

The cost benefits from outsourcing are not worth your while if you're getting poor code quality. Ensure that your outsourced partner has senior resources to dedicate to code reviews. This way you know you're getting high quality code that can be built upon in the future.

Outsourcing Talent



1. LOGISTICS



THE CONCERN:

Remote workers are a special breed. They need to be highly self motivated, trustworthy, and available when you are. Because working hours and time zones vary with distributed teams, logistics can be a nightmare. No one wants to video chat at 3am.



THE SOLUTION:

When teams are distributed, it helps to have someone who can speak your language, verbally or otherwise. Many outsourcing models have US-based project managers who can help streamline the development process when outsourcing overseas. Working with someone in your own time zone maximizes the amount of shared working hours and leads to faster development progress.

Outsourcing Talent



1. COLLABORATION



THE CONCERN:

The key to any quality product is consistent communication amongst the entire team. Collaboration can be hard when team members get lost in email threads. This can cause breakdowns in development progress when you team's priorities can't quickly and easily pivot.



THE SOLUTION:

Luckily, we live in an age where communication can be easy with endless options for online collaboration tools. From chat tools with grouping functions to repositories, screensharing, and even collaboration apps, there is no shortage of communication potential. You can shorten engagement time (and costs) by developing consistent communication channels using some of these tools.

Decision Making Tips

Hiring is not easy. Even if it's just for a short term solution. Here are several questions you should ask yourself before entering any new software development engagement:



- 1. What specific skills, languages, or technologies do I need to develop my project?**
- 2. Do I have the time needed to hire a full-time developer or do I need a quick solution?**
- 3. How often will I need to communicate with this developer or team of developers?**
- 4. Does my product's success hinge on team collaboration to be successful?**
- 5. What kind of developer or development team does my budget allow?**

For more offshoring resources or to start your next project, get in touch with our sales team:

Zibtek



P.O. Box 1535
Draper, UT 84020



sales@zibtek.com



1-801-895-2894

